

Publications: Catering to your Expectations and Needs

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Publications Focus

- Ansar Connection E-Newsletter (Bi-weekly)
- Ansar Newsletter
 — Print (Quarterly)
- Al-Nahl Print (Annual YIR)
- Ansar representation in 2020 Centennial Souvenir

Our approach: By the Ansar, For the Ansar

Demographics

- Managing careers, Parents of teens/young adults
 - Managing busy careers, college costs, finding suitable rishtas', aging parents, saving for retirement, ...
 - Can share contemporary thinking
- Empty nesters/pre-retirement phase
 - Senior professional roles, paying down debt, 2nd careers, getting ready for retirement phase, health concerns
 - Can share life experiences in the west, parenting knowledge
- Retirees
 - Pursuit of retirement life with dignity, consolidating financial resources, managing health concerns, potential loss of spouse/caretaker role, ...
 - Can share wisdom learned through time, jama'at history, stories from early days

How to Engage

- Plan to submit one short story/quarter
 - Identify a local nasir with a potential story to share
 - Encourage/help write (supplement with relevant picture where possible)
 - Submit via email to <u>qaid.publications@ansarusa.org</u>
- Share brief reports
 - Local and regional activities
 - Ansar achievements
 - Demise
- Points for Alam-i-In'ami: 100 (25 points/story submitted)

Jazakumullah!